

ASID FLORIDA NORTH SPONSORSHIP AND EVENT KIT *2018*

DESIGN
IMPACTS
LIVES.



The voice of the industry. Be a sponsor.

SPONSORSHIP AND EVENT KIT

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MEET YOUR **FY18 LEADERSHIP TEAM**

(FIRST ROW) PRESIDENT: AMBER CLORE, ASID

PRESIDENT-ELECT: MARY FRANKS, ALLIED ASID

(SECOND ROW) FINANCIAL DIRECTOR: KAREN ROWAN, ASID

MEMBERSHIP DIRECTOR: DAWN HENDERSON, ALLIED ASID

COMMUNICATIONS DIRECTOR | DCC ORLANDO: ARIEL COX, ALLIED ASID

PROFESSIONAL DEVELOPMENT DIRECTOR: KATHERINE EDWARDS, ALLIED ASID

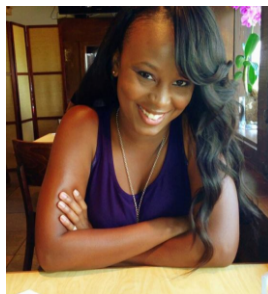
(THIRD ROW) DIRECTOR-AT-LARGE: MIKE TURNER

STUDENT REP TO THE BOARD: BRELAND MORALES, STUDENT ASID

CHAPTER ADMINISTRATOR: TRACY JOHNSON

DCC TALLAHASSEE: KELLEY ROBINSON, ASID

DCC JACKSONVILLE: KALI BLAIS, ALLIED ASID



WHAT IS ASID FLORIDA NORTH?

The American Society of Interior Designers (ASID) is a community of people — designers, industry representatives, educators and students — committed to interior design. Through education, knowledge sharing, advocacy, community building and outreach, we strive to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people's lives. More than 24,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada. The Society's nearly 13,500 practicing interior designers work in all areas of commercial and residential design. Professional members of ASID must pass rigorous acceptance standards, including a combination of accredited design education and/ or full-time work experience and passage of a two-day accreditation examination administered by the National Council for Interior Design Qualification (NCIDQ). The ASID Florida North chapter is currently comprised of 450 members in the surrounding communities of Jacksonville, Orlando, Tallahassee, Melbourne, and Pensacola. Our chapter takes an active role in the Florida design community collaborating with other design organizations and associations. We communicate with our membership through our website, e-blasts and social media. We strive to educate and inform the public on the profession of interior design and the value of using ASID designers and our Industry Partners.



"ASID prepares its members to excel in a dynamic and evolving profession in a global marketplace."

SUPPORT ASID FLORIDA NORTH

Why support ASID? Becoming an ASID Florida North Annual Sponsor will make a big difference for our chapter as we continue to grow. Your contribution allows us to better support our membership through improved communications, day-to-day operations, strategic planning and more. Your annual support shows you believe in ASID's mission and the value of the professional requirements our organization has for membership. In addition, your sponsorship of ASID Florida North events throughout the year gives you the opportunity to connect with our enthusiastic and educated members. Your contribution allows our chapter to host more interesting, educational and fun events.

Our chapter is growing and we can't do it without you!

Each year the ASID Florida North Chapter works diligently to support the interior design profession through:

- A design competition to recognize outstanding Florida North interior designers
- Support and educational events for students and emerging professionals
- Championing of legislative efforts for the interior design profession
- Outreach to our members, the design community and the public
- And more...

Please join us and support this valuable and beneficial work by becoming a sponsor.

EVENTS AT A GLANCE

2018

- Monthly Events, Meetings, CEU's in each individual Design Community: Jacksonville, Orlando, Gainesville (UF), Tallahassee, Melbourne and Pensacola. (Oct 2017 - Sept 2018 meeting month/day/time subject to change per design community.)
- **VIP ONLY Party Invitation (February 2018 event for sponsors and IPs to be held in Jacksonville and Orlando - invitation to follow)**
- Student/Designer Mentorship Program (Launching January 2018)
- ASID Foundation Event (April 2018 - Orlando)
- Legislative "One Voice" Event (August 2018 - Jacksonville)
- Quarterly Newsletter Highlighting Industry Partners and Members (Dec-Mar-Jun-Sept)
- Community Outreach Project: TBD (March-September 2018)
- **Chapter Weekend, Awards Dinner and Trade Show (September 21-22nd - One Ocean, Atlantic Beach)**

2018

ANNUAL SUPPORT SPONSORSHIP

PREMIER PRESENTING SPONSOR - \$7,000

Participation in 2018 Annual Chapter Weekend, including:

- Preferred placement at Chapter Weekend Trade Show
- Recognition/logo in all Annual Chapter Weekend mailings and communications
- Four tickets to Chapter Awards Dinner
- Opportunity to contribute promo items for gift bags
- Three minute video (personally supplied) to be shown at Chapter Awards Dinner
- Participate and Sponsor - Three Design Community Events/CEU's during 2018. The event can be in any of the following Design Communities: Jacksonville, Orlando, Tallahassee, Destin*, Pensacola*, or Melbourne* and must be coordinated with DCC.
- Premier Sponsor of the Two Fundraiser events during 2018: Legislative Event and Foundation Event
- Social/E-blasts for each Design Community with logo
- Logo on ASID Florida North Website with link
- Five additional social/e-blasts during 2018 (\$2,000.00 value)
- Spotlight in newsletter (text, logo and images provided by sponsor)

PLATINUM SPONSOR - \$5,500

Participation in 2018 Annual Chapter Weekend, including:

- Preferred placement at Chapter Weekend Trade Show
- Recognition/logo in all Annual Chapter Weekend mailings and communications
- Four tickets to Chapter Weekend Awards Dinner
- Opportunity to contribute promo items for gift bags
- Introduction/recognition at Awards Dinner
- Participate in/Sponsor- Two Design Community Events/CEU's during 2018. The event can be in any of the following Design Communities: Jacksonville, Orlando, Tallahassee, Destin*, Pensacola*, or Melbourne* and must be coordinated with DCC.
- Premier Sponsor - One Fundraiser event during 2018, Legislative Event or Foundation Event
- Social/E-blasts for each design community event and logo on e-blast for fundraiser
- Logo on ASID Florida North Website with link
- Four additional social/e-blasts during 2018 (\$1,600.00 value)



**"ASID communicates the impact of interior design
to enhance the human experience."**

GOLD SPONSOR - \$3,500

Participation in 2018 Annual Chapter Weekend, including:

- Table at Chapter Weekend Trade show
- Recognition/logo in all Annual Chapter Event mailings and communications
- Three tickets to Chapter Awards Dinner
- Opportunity to contribute promo items for gift bags
- Introduction/recognition at Awards Dinner
- Logo on ASID Florida North Website with link
- Three social/e-blasts during fiscal 2018 (\$1,200.00 value)

SILVER SPONSOR - \$2,500

Participation in 2018 Annual Chapter Weekend, including:

- Recognition/logo in all Annual Chapter Weekend mailings and communications
- Table at Chapter Weekend Trade show
- Opportunity to contribute promo items for gift bags
- Two tickets to Chapter Weekend Awards Dinner
- Introduction/recognition at Weekend Awards Dinner
- Logo on ASID Florida North Website with link
- Two free social/e-blasts during 2018 (\$800.00 value)

BRONZE SPONSOR - \$1,500

Participation in 2018 Annual Chapter Weekend, including:

- Table at Chapter Weekend Trade show
- Recognition/logo in all Annual Chapter Weekend mailings and communications
- Opportunity to contribute promo items for gift bags
- One ticket to Chapter Weekend Awards Dinner
- Introduction/recognition at Awards Dinner
- Logo on ASID Florida North Website with link
- One free social/e-blast during fiscal 2017/2018 (\$400.00 value)

CONTRIBUTOR - \$500

Participation in 2018 Annual Chapter Weekend, including:

- Recognition/logo in all Annual Chapter Weekend mailings and communications
- Opportunity to contribute promo items for gift bags
- Recognition at Awards Dinner



"ASID sponsorship and support opens the door to advance your reach and grow as a brand."

IN-KIND "SWAG" SPONSOR - OVER \$500

- Provide or donate over \$500 in products, gift cards/certificates, services, etc. to a Design Community Raffle or ASID Foundation Event Silent Auction and receive:
- Recognition/logo in all event mailings and communications specific to donation(s)
- Opportunity to contribute promo items for gift bags at Chapter Weekend

INDUSTRY EVENT / TRADE SHOW PARTNERSHIP

- ASID Florida North will partner and promote to the membership in return for ASID presence on media and at event/trade show and subject to agreement and may be combined with other sponsorship levels.
- ASID Florida North will provide recognition/logo in all event mailings and communications specific to event or trade show
- Two Social/E-Blasts to ASID Florida North membership prior to event/trade show
- ASID Meeting/CEU Pre-Event to be held specific to the location of event/trade show
- Opportunity to contribute promo items for gift bags at Chapter Weekend
- Logo on ASID Florida North Website with link
- Recognition at Awards Dinner

MEDIA PARTNERSHIP

- ASID Florida North will partner and promote to the membership in return for media and content partnership with print, digital and social media outlets
- Opportunity to contribute promo items for gift bags at Chapter Weekend
- Logo on ASID Florida North Website with link
- Recognition at Awards Dinner

NEED TO GET YOUR COMPANY'S EVENT OR INFO TO OUR MEMBERS??

EMAIL YOUR DESIGN COMMUNITY:

\$100 industry partner / \$300 non partner

EMAIL THE CHAPTER:

\$400 industry partner / \$800 non partner

2018 COMMITMENT FORM

Please indicate your Sponsorship Level here:

_____ Premier Presenter - \$7,000

_____ Platinum - \$5,500

_____ Gold - \$3,500

_____ Silver - \$2,500

_____ Bronze - \$1,500

_____ Contributor - \$500

_____ I would like to be an "In Kind Swag" Sponsor and donate: _____

_____ I would like to partner with ASID for my event: _____

_____ I would like to partner with ASID for media coverage: _____

Company Name _____

Contact Name _____ Contact Phone _____

Credit card - Please complete form & email to: administrator@fln.asid.org

Company _____

Address _____

City _____ AMEX _____ VISA _____ MC _____

Card Number _____ Exp. Date: _____

State _____ Zip _____ 3 or 4 digit Code _____ Billing Zip _____

Name on Card _____

Phone Number _____ Email _____

IP ASID Membership ID# _____

Signature _____

Check # _____ Total Remitted \$ _____

**Sponsorship can be paid by check or credit card make checks payable to ASID Florida North and mail to: ASID Florida North,
14286 Beach Blvd. #19-102 Jacksonville, FL 32250 Telephone: (904) 575-0770 Email: administrator@fln.asid.org**



The voice of the industry. Be a sponsor.

"Through education, knowledge sharing, advocacy, community building and outreach, we strive to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people's lives."



VISIT US AT FLN.ASID.ORG FOR MORE INFORMATION

