



2022 SPONSOR PACKET

THANK YOU FOR CONSIDERING
BECMING A SPONSOR!

Each year, the Florida North chapter works diligently to support our industry, and we could not do that without the support of generous sponsors like YOU!

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
FLORIDA NORTH



fln.asid.org

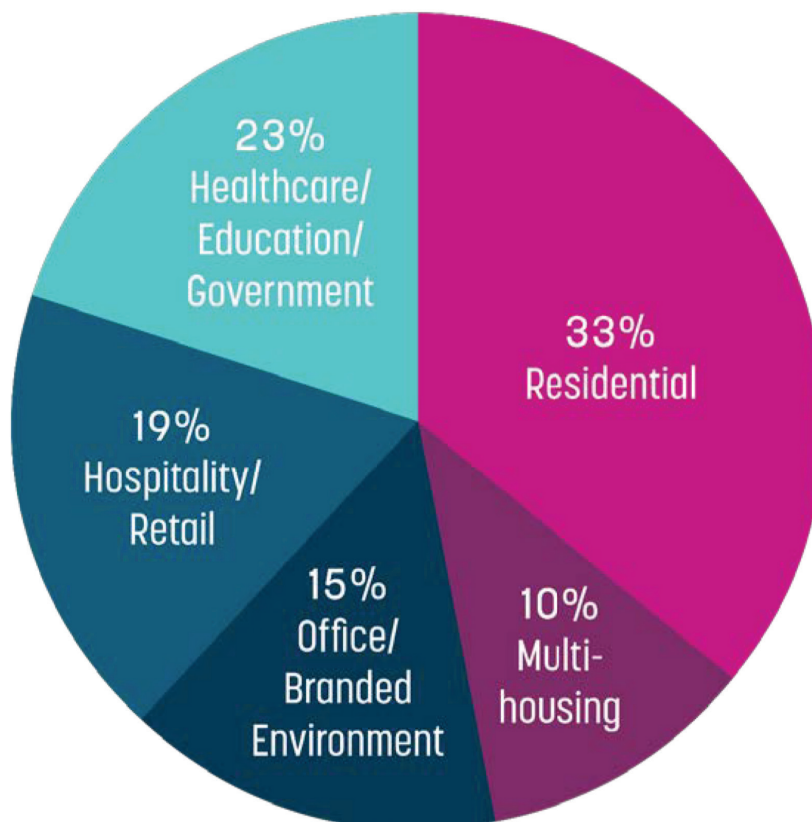
WHO IS ASID?

Founded in 1975, ASID is the oldest, largest and only multi-disciplinary professional organization for interior designers, interior design students and manufacturers and suppliers who support the profession.

WHAT DO WE DO?

We empower members to have a positive impact on people and the planet through collaboration, design thinking, education and advocacy.

NATIONAL ASID MEMBERSHIP BREAKDOWN



fln.asid.org



[asidfloridanorth](https://www.instagram.com/asidfloridanorth)



[asid-florida-north-chapter](https://www.linkedin.com/company/asid-florida-north-chapter)

DESIGN COMMUNITIES

- Orlando
- Jacksonville
- Tallahassee
- Vero Beach
- Pensacola

BOARD & COMMITTEE MEMBERS

JESSICA WHITE
President

DAWN HENDERSON
President-Elect

LISA SMITH
Membership Director

MICHAEL HOUSE
Professional Development

VIVI MIRA-CULMER
Director-at-Large

ARIANNA DANTES
Student Rep-to-the-Board

ANIKA RUFF
Administrator

ASHLEY FARRELL
Tallahassee Co-DCC

Anna Osbourne
Tallahassee Co-DCC

Haley McSwain
Jacksonville DCC

2022 **SPONSOR PACKET** | Chapter Weekend

CHAPTER WEEKEND IS BACK!

After 2 years away due to COVID, we are excited to bring back our annual Chapter Weekend event. We have missed being able to gather our community all in one place! This year, chapter weekend will take place in Jacksonville's Urban Core.

SCHEDULE

Please note: With this being a transitional year, we are keeping our programming limited.

FRIDAY | AUGUST 19, 2022

- Student Firm Tours
- Welcome Happy Hour

SATURDAY | AUGUST 20, 2022

- Morning Yoga
- Lunch and Artist Panel Discussion at CoRK Artist Studios
- CEU (Subject to be determined)
- Awards Ceremony with Silent Auction & Dinner



2022 **SPONSOR PACKET** | Sponsor Levels

DOUBLE PLATINUM PRESENTING

\$2,500

(2 available)

- [Awards Ceremony Food Sponsor](#)
- Opportunity to Present Awards at Ceremony
- Company Name/Logo Featured on Event Publications
- Slide Showcasing Company Name/Logo and/or Product Featured During Awards Ceremony
- Opportunity to Contribute Promo Items for Awards Ceremony Swag Bags
- Four (4) Tickets to the IMPACT Awards Dinner

Participation Through the Upcoming Year (Valid thru July 2023):

- Company Name/Logo Featured on ASID Florida North Homepage
- Vendor Directory: Advertisement - Full Page - Preferred Placement
- Vendor Directory: Highlighted Listing
- Host up to Two (2) Virtual or In-Person Chapter Events
- Two (2) Email Blasts to our Chapter Membership
- Two (2) Social Media Posts (Instagram & LinkedIn)

PLATINUM PRESENTING

\$2,000

(1 available)

- [Awards Ceremony Food Sponsor](#)
- Opportunity to Give Welcome Address at Awards Ceremony
- Company Name/Logo Featured on Event Publications
- Slide Showcasing Company Name/Logo and/or Product Featured During Awards Ceremony
- Opportunity to Contribute Promo Items for Awards Ceremony Swag Bags
- Two (2) Tickets to the IMPACT Awards Dinner

Participation through the upcoming year (Valid thru July 2023):

- Company Name/Logo Featured on ASID Florida North Homepage
- Vendor Directory: Advertisement - Full Page - Preferred Placement
- Vendor Directory: Highlighted Listing
- Host up to Two (2) Virtual or In-Person Chapter Events
- Two (2) Email Blasts to our Chapter Membership
- Two (2) Social Media Posts (Instagram & LinkedIn)

2022 **SPONSOR PACKET** | Sponsor Levels

PLATINUM

\$1,500

(3 available)

- [Bar Sponsor](#)
- Company Name/Logo Featured on Event Publications
- Slide Featuring Company Name/Logo and/or Product Featured During Awards Dinner
- Opportunity to Contribute Promo Items for Awards Dinner Gift Bags
- One (1) Ticket to the IMPACT Awards Dinner

Participation through the upcoming year (Valid thru July 2023):

- Company Name/Logo Featured on ASID Florida North Homepage
- Vendor Directory: Advertisement - Full Page
- Vendor Directory: Highlighted listing
- Host one (1) Virtual or In-Person Chapter Event
- One (1) Email Blast to Our Chapter Membership
- Two (2) Social Media Posts (Instagram & LinkedIn)

DIAMOND

\$1,000

(3 available)

- [Awards Ceremony Dessert Sponsor](#)
- Company Name/Logo Featured on Event Publications
- Slide Featuring Company Name/Logo and/or Product Featured During Awards Dinner
- Opportunity to Contribute Promo Items for Awards Ceremony Swag Bags
- One (1) Ticket to the IMPACT Awards Dinner

Participation through the upcoming year (Valid thru July 2023):

- Company Name/Logo Featured on ASID Florida North Homepage
- Vendor Directory: Advertisement - Half Page
- Vendor Directory: Highlighted Listing
- Host one (1) virtual or In-Person Chapter Event
- One (1) Email Blast to our Chapter Membership
- One (2) Social Media Post (Instagram & LinkedIn)

GOLD

\$500+

(3 available)

- [Student Scholarship & Firm Tour Sponsor](#)
- Company Name/Logo Featured on Event Publications
- Company name Included as Sponsor During Presentation of Student Scholarship
- Opportunity to Contribute Promo Items for Awards Ceremony Swag Bags
- One (1) Ticket to the IMPACT Awards Ceremony

2022 **SPONSOR PACKET** | Sponsor Levels

Participation through the upcoming year (Valid thru July 2023):

- Company name/logo featured on ASID Florida North homepage
- Vendor Directory: Advertisement - Quarter Page
- Vendor Directory: Highlighted listing
- One (1) email blast to our chapter membership
- One (1) social media post (Instagram & LinkedIn)

SILVER

\$500

(2 available)

- Saturday lunch sponsor
- Company name/logo featured on event publications
- Opportunity to contribute promo items for awards ceremony swag bags
- One (1) ticket to the IMPACT Awards Ceremony

Participation through the upcoming year (July 2023):

- Company name/logo featured on ASID Florida North homepage
- Vendor Directory: Advertisement - Quarter Page
- Vendor Directory: Highlighted listing
- One (1) email blast to our chapter membership
- One (1) social media post (Instagram & LinkedIn)

SUPPORTING

\$300

- Sponsorship goes toward transportation and additional costs associated with chapter weekend events
- Company name/logo featured on event publications
- Opportunity to contribute promo items for awards ceremony swag bags
- One (1) ticket to the IMPACT Awards Ceremony

Participation through the upcoming year (Valid thru July 2023):

- Company name/logo featured on ASID Florida North homepage
- Vendor Directory: Highlighted listing

SWAG SPONSOR

In Kind

2022 **SPONSOR PACKET** | Next Steps

BECOMING A SPONSOR

If you would like to become a part of our 2022 Chapter Weekend programming, please email Anika Ruff at administrator@fln.asid.org

Thank you for making an investment in your local Florida North design community! We look forward to connecting with you in August, as well as throughout the upcoming year!

CHAPTER WEEKEND DETAILS

Please save the date for Friday, August 19 - Saturday, August 20. More detailed information regarding Chapter Weekend hotels and schedule to be released soon!

VENDOR DIRECTORY INFORMATION

If your sponsorship level includes a vendor directory advertisement, one of our board members will contact you in coming months with additional information regarding ad size, content and contact information for your listing.

DESIGN **IMPACTS** LIVES

