

# ASID FLORIDA NORTH

## Sponsorship Benefits



# 21-22

AWARDS  
CEREMONY  
VIDEO OF  
COMPANY/  
PRODUCT  
SHOWCASE  
VENDOR PROVIDED

DESIGN  
COMMUNITY  
EVENTS/CEUS/  
MATERIALS  
LIBRARY

SOCIAL/  
E-BLASTS FOR  
DESIGN  
COMMUNITIES  
WITH LOGO\*

**\*NEW\***  
**ASID FLORIDA**  
**NORTH VENDOR**  
**DIRECTORY ADS**  
**-MAILED OUT TO EACH**  
**MEMBER. MUST BE PAID**  
**BY AUGUST 16TH**

AWARD GIFT  
BASKET  
CONTRIBUTOR  
  
(WILL BE USED TO  
PURCHASE LOCAL  
HANDMADE ITEMS SUCH  
AS COFFEE, WINE, BOOKS,  
CANDLES, ETC.)

PLATINUM PRESENTING SPONSOR	\$2,500	YES	3	3	FULL-PAGE *BACK COVER*	YES
PLATINUM PRESENTING SPONSOR	\$2,000	YES	3	3	FULL-PAGE *PREFERRED PLACEMENT*	YES
GOLD PRESENTING SPONSOR	\$1,500	YES	2	2	FULL-PAGE	YES
SILVER PRESENTING SPONSOR	\$500	NO	1	1	HALF-PAGE	YES
PRESENTING SPONSOR	\$300	NO	1	1	QUARTER- PAGE	YES
AWARD SPONSOR	\$100	NO	NO	1	BOLD BUSINESS LISTED	YES

\*EMAIL YOUR DESIGN COMMUNITY: \$100 INDUSTRY PARTNER/\$300 NON-PARTNER  
EMAIL THE CHAPTER: \$400 INDUSTRY PARTNER/\$800 NON-PARTNER

\* NEW \*

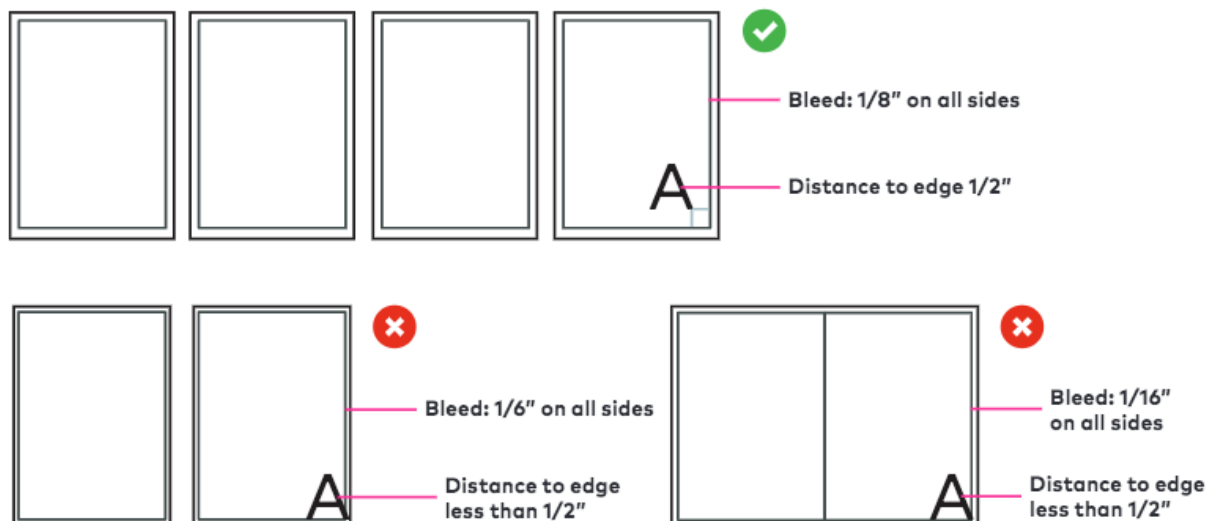
ASID FLORIDA NORTH  
VENDOR DIRECTORY ADS

- MAILED OUT TO EACH MEMBER.

MUST BE PAID BY AUGUST 16TH



FINISHED BOOKLET SIZE: 5.5" W X 8.5" H





#### CONNECT WITH US!



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[fln.asid.org](http://fln.asid.org)



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#### DESIGN COMMUNITIES:

**Orlando, Jacksonville,  
Tallahassee, Vero Beach  
and Pensacola.**

#### BOARD & COMMITTEE MEMBERS

**President:** Ariel Cox, Allied ASID, CAPS

**President-Elect:** Jessica White, ASID,  
LEED AP

**Financial Director:** Michael House,  
Allied ASID

**Membership Director:** Lisa Smith, Allied  
ASID

**Communication Director:** Dawn  
Henderson, Allied ASID

**Professional Development Director:**  
Toni Stutes, NCIDQ, ASID

**Director at Large:** Vivi Mira-Culmer

**Student Representative to the Board:**  
Olivia Perron, Student ASID

**Jacksonville DCC:** Michael House, Allied  
ASID

**Orlando DCC:** Lindsay Matteoni, Allied  
ASID

**Vero Beach DCC:** Anna Tillery

**Tallahassee DCC:** Ashley Farrell,  
NCIDQ, ASID & Anna Osborne, NCIDQ,  
RID, ASID, WELL AP

**Legislative Chairperson:** Lisa Waxman,  
Ph.D., NCIDQ, FIDEC, ASID, LEED AP  
ID+C

**Chapter Administrator:** Anika Ruff

# AMERICAN SOCIETY OF INTERIOR DESIGNERS

## FLORIDA NORTH CHAPTER

### SOCIAL

**400+**

interior designer  
members

**700+**

email list  
subscribers

**780+**

likes  
/asidfloridanorth

**1,400+**

followers  
@asidfloridanorth

**30-40**

virtual CEU  
designer  
attendees

### MISSION STATEMENT

The ASID Florida North Chapter celebrates design, inspiring and enriching its members and community through education, experiences, and relationships.

### VALUES STATEMENT

ASID is a professional community committed to interior design excellence. The success of our Society is proven in our vast membership from the brightest newcomers to the wisest pioneers. We are driven by our passion for design. We have the courage to intentionally examine our failures as well as celebrate our successes, and in the process demonstrate the power design has to positively change people's lives.

### THE ASID WHY STATEMENT

- ASID advances the profession and communicates the impact of interior design to enhance the human experience.
- ASID leads collaboration with those working to promote the value of interior design.
- ASID prepares its members to excel in a dynamic and evolving profession competing in a global marketplace.
- ASID advances the profession by generating, collecting and disseminating applied knowledge.

### PAST/CURRENT SPONSORS

Crestron  
Westminster Teak  
Sherwin Williams  
Cambria  
Coverings Show  
Kichler Lighting  
PPG Paints  
Control 4  
Carpet Source  
Daltille  
Made Goods  
The Phillips Collection  
Currey & Co

Martha Graham & Associates  
Matt Manning Surfaces  
About Floors N' More  
Ferguson  
Legrand  
Boral Roofing  
Hollingsworth  
Artisan Kitchen & Bath Gallery  
California Closets  
White Glove Delivery  
Lutron  
Any Old Stone now UMI Stone  
Passport Winter Park