

2017 ANNUAL ASID DESIGN COMPETITION  
AMERICAN SOCIETY OF INTERIOR DESIGNERS  
FLORIDA NORTH CHAPTER



**ENTRY REQUIREMENTS:**

Fulfill all requirements necessary for submission. Failure to do so will result in disqualification.

**(1) DROPBOX FOLDER CONTAINING THE FOLLOWING:**

1. Submit a minimum of two and a maximum of eight high-resolution JPEG images. **Photographs must be free of any identification.** Number your photos 1-8.
2. Submit a floor plan in PDF format. Make sure the plan is free of any other identifying information, drafting symbols such as section or elevation tags, distracting hatches or graphics, etc. When critical, provide dimensions. Hand drawn and rendered plans will be accepted. If your plan is not legible, you will be disqualified.
3. Completed entrant forms A-C. **Form D needs to be printed, signed, and enclosed with completed entry or scanned and emailed with completed entry.** If your entry does not have all completed forms, it will be disqualified.
  - A. **Concept Statement Form:** This should be a statement of the design concept, limited to approximately 200 words. The statement should discuss design challenges, design solutions, and the unique aspects of the project.
  - B. **Concealed Identification Forms:** This form will be held by the awards chair to ensure that judging is totally anonymous. Any entries that provide the designer's name other than in the Concealed Identification Form will be disqualified.
  - C. **Biographical Information Form:** The biographical information may be used during the Awards Ceremony should you be announced a winner and for any subsequent press.
  - D. **Release Form:** Complete the release form for publicity purposes.
4. Type the category name you are entering your project in on the line provided on the Cover Page. Please title them as shown below. The categories are:

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<b><u>Residential:</u></b>	<b><u>Commercial:</u></b>	<b><u>Miscellaneous:</u></b>	<b><u>Student:</u></b>
- Individual Space	- Individual Space	- Outdoor Living	- Residential
- Residential Renovation	- Retail	- Custom Design Element	- Commercial
- Residence Under 3,000 SF	- Corporate	- Historic Preservation	- Individual Space
- Residence Over 3,000 SF	- Health Care	- Wild Card	
- Kitchen	- Institutional		
- Bath	- Hospitality		
- Model Home/Show House	- LEED Certified		

**Entry Criteria:**

Each entry must represent a permanent installation (except show house / model) installed after May 2014. Entries receiving previous publicity are eligible. Projects previously awarded in this design competition are not eligible. Members entering projects for consideration must be either professional, allied, student members or industry partners in good standing with ASID and reside in Florida.

**Judging:**

All entries will be judged on the following criteria:

- Scale and proportion
- Color composition
- Creative use of space
- Functional use of space
- Effective use of lighting
- Appropriate design solutions
- Relationship of materials, textures, and patterns
- Written design concept statement
- Attention to details and design elements

The judges will be comprised of Professional or Allied ASID members in good standing with ASID from ASID chapters outside Florida North. Decisions will be made in all categories, however not all categories must be awarded a winner. The designation of "winner" is given to the project that exhibits excellence in meeting all the criteria. "Honorable Mention" will be awarded to those project(s) that meet the criteria and are considered worthy of award. "Winner" and "Honorable Mention" are at the discretion of the judging panel and may or may not be awarded in any or all categories. All entries will be reviewed, and no category will be omitted due to lack of participation (i.e. only one entry received).

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**IMPORTANT**

**Awards**

Awards will be presented at Chapter Weekend 2015 in Orlando, FL on September 26<sup>th</sup>, 2015. Winners are not notified beforehand so entrants should make every effort to attend the Awards Dinner.

**Return of Materials:**

Any materials submitted to ASID Florida North become property of ASID Florida North. Thank you.

**Deadline:**

Competition entries must be received no later than August 1st, 2017 to be eligible for judging. Submissions should be submitted by:

You may use Dropbox and create a shared folder with  
[floridanorthdesigncompetition@gmail.com](mailto:floridanorthdesigncompetition@gmail.com)  
Visit [www.dropbox.com](http://www.dropbox.com) for instructions

Or

Mailed to:  
Kat Edwards, Awards Chair  
2017 Florida North Chapter ASID Design Competition  
4304 Windergate Drive  
Jacksonville, FL 32257